

Big is beautiful.

Big-screen TV doesn't have to be fuzzy, dim, or distorted. With the new GE Widescreen 3000, you get America's true colors big and beautiful.

The action comes at you in breathtaking, vivid color—the kind our GE VIR II color system is known for. This GE innovation uses a special VIR signal,

VIR

sent out by most broadcasters, to automatically adjust the color for you. So flesh tones look realistic and natural.

And the GE Widescreen 3000 offers rear-screen projection, eliminating bulky lenses and projector consoles between you and the screen. So you get a bright,

clear image on a compact, big-screen TV.

In fact, with a picture this good, you may be one of the few people to call a charging, 270-lb. lineman beautiful.

We bring good things to life.

GENERAL  ELECTRIC



For the name of your nearest GE Widescreen dealer, call toll-free 800-447-4700. In Illinois, 800-322-0069.

Simulated TV picture. Colors and sound would vary with actual viewing.

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